



March 2026

Dear Candidate

Event Director for Strategy and Evolution

Thank you for considering this vacancy with oversight of a well-established event set in the beautiful Cirencester Park.

There is much to celebrate and more potential to explore around this event. The current team have grown closer together over the past 10 years and are committed and supportive, whilst also aware of the challenges that the future may bring. The operations directorate have documented evidence of how the event has improved and expanded, including the recent addition of our young sections, ensuring we are accessible to all young people in Scouting.

Moving forwards, there is an opportunity to build up the positive aspects, and create a fresh vision, dovetailing into both the National and County vision's for the coming years.

I would want you to be enthusiastic about being part of our changing landscape knowing you will in turn be part of an imaginative and hard working team who wish to nurture people of all ages and backgrounds to enjoy all that Scouting has to offer.

As a county we are small enough to know each other well and to not be afraid to explore what gifts and talents others have to offer, while at the same time being large enough to be well-resourced in skills from every background and area.

If you think that this is a role that excites you and you will be able to fulfil and grow in, then I very much hope you will apply.

In short this is a post full of opportunity and will be immensely rewarding.

If you have any further questions or want to know more, please do not hesitate to contact the current Event Director – Lewis Dangerfield on lewis@s-e.org.uk or myself on carole.o'donnell@gloucestershire-scouts-org.uk.

With best regards

Carole

Carole O'Donnell
County Lead Volunteer
Gloucestershire