

strategy

Participants Booklet 2024



WELCOME TO STRATEGY

This booklet is designed to provide you with the information that you will need before, during and after the event. If there are any questions before the event speak to your leader or email us on info@s-e.org.uk. For any questions at the event, ask someone in an S&E hi-vis, someone who is wearing a yellow S&E necker, or pop into the admin tent.

BEFORE YOU COME

THE SITE

Cirencester Park is the venue for our event. There are over 3,000 acres with a mixture of woodland and fields; plenty for everyone to get lost in! Treat the site with care and respect – it's not our land.

ARRIVALS

The site will open at midday on Friday, however; please ask your leader about the time they require you on site.

Arrival time is always very busy due to the single track leading to site so please consider sharing lifts with others from your group or using a minibus, otherwise there will be long queues heading both in and out.

On arrival you will be directed to the camping area (there are maps around), helpers in hi-vis jackets will be around to support you in finding your group.

Unless your leader has already checked in at admin, we won't be able to give you, their location. So, it is best to have a contact number to call them if you need it. Your group leader can check-in your group at the admin tent, where they will receive your wristbands.

No dogs are allowed on site. If you have a blue badge, please make sure it is clearly visible on your dashboard.

FOOD

All food is catered for during the weekend – below is a provisional menu and may be subject to change.

All dietary requirements must be provided by **May 26th** via the health form. Dietary requests made after this time can unfortunately not be guaranteed. If you have a pre-submitted dietary requirement; please make yourself known at the front of the line.

MENU

Friday Supper	Soup & A Roll, Doughnut
Saturday Breakfast	Bacon/Sausage Baps V GF VE Options Egg omelettes Porridge with fresh fruit & Cereal
Saturday Lunch	Packed Lunch in paper bag
Saturday Dinner	Meatballs with tomato basil pasta sauce (vegetables in sauce) V GF VE Options Sweet and sour chicken stir fry, mixed vegetables & rice H Sweet and sour stir fry with mixed vegetables & rice Dessert: ice cream pot
Sunday Breakfast	Bacon/Sausage Baps V GF VE Options Egg omelettes Porridge with fresh fruit & Cereal
Sunday Lunch	Packed Lunch in paper bag

Breakfast and dinner are available from the catering tent. Lunches from the packed lunch tent. Please bring your reusable plate, bowl, mug, and cutlery with you. Once you've finished your meal, please use our washing up area.

STRATEGY MERCHANDISE

There will be loads of S&E branded items to buy from pens and badges to neckers and t-shirts. So don't forget a bit of spending money! You can see a selection and pre-order online at shop.s-e.org.uk. Pre-ordering ensures the items you want are available as we often sell-out of popular sizes and colours. Pre-ordering will also give you the chance to personalise items. Any items pre-ordered can be picked up from the Shop throughout the weekend – opening times will be displayed outside.

For personalised items, orders need to be made before **2nd June**.

THE CAFÉ

There will be a café on site, serving a range of hot and cold food & drinks. There will be a selection of healthy alternatives as well as some of the classic S&E sweets & treats! This will be open throughout the weekend – opening times will be displayed outside. If you bring your own mug for hot drinks, we'll even give you a discount!

Please note: Whilst we take every care to reduce the risk of cross contamination, The Strategy and Evolution Café is unable to guarantee a completely allergen free environment as food containing allergens are prepared within the café.

CHILL TENT

During the weekend the chill tent is available as a quieter space on site. It's an area to wind down and relax with access to our inclusion team to talk to about any worries or issues you may have.

STRATEGY PLUS

Strategy Plus is an exclusive area for Explorers to either relax and socialise after a busy day or get stuck in with a range of evening activities.

This year, Explorers can choose to indulge in some locally produced ice cream, relax on a deck chair, go crazy on the dance floor (Yes, the silent disco is back again!), release your energy on our inflatables and much more! There is something for everyone in the Strategy Plus area.

ALCOHOL AND DRUGS

Alcohol is only allowed in the retreat area and only drinks purchased in this area may be consumed. The consumption of alcohol by under 18s is not allowed. The event has a zero-tolerance policy when it comes to the use of illegal substances.

RECYCLING INFORMATION

Strategy and Evolution is a ZERO WASTE TO LANDFILL SITE! This means all your waste can be put into two bins, waste and recycling, it is then sorted off site at Grist Environmental site in Devizes, Wiltshire. Please make sure you put all your waste into the bin to ensure a litter free site.

PHOTOGRAPHS

If you take any photos during the weekend, please share them with the media team in admin tent or when you upload to Facebook, X or Instagram tag us #Stravolution.

HYGIENE

There are toilets on site, with basic hand-washing facilities. Sanitary waste excluding packaging can be placed into the toilets. Running water and sinks will be provided for personal washing.

SPORTS

Once on site don't forget that you can register to for the sports competitions at the admin tent.

Sports sign up is 6pm - 9pm on Saturday evening to play on Sunday during the fayre.

OUR BADGE

2024 sees the 10-year anniversary of Strategy and Evolution. As such we've dedicated our 2024 badge to it, everyone will get one but if you want an extra head to our shop.

FIRST AID

In the first instance, please seek your leader. If required there is a medical team on site for more serious injuries.

INSECT & TICK BITES

Due to the events taking place in fields and woodland there is the risk of being bitten or stung by insects including horseflies, wasps, and ticks. It is important to be aware of ticks and to safely remove them as soon as possible, just in case.

We recommend bringing insect repellent and insect bite creams/clickers & antihistamines as part of your first aid kit.

To reduce the risk of being bitten

- Cover your skin while walking outdoors and tuck your trousers into your socks.
- Use insect repellent on your clothes and skin.
- Stick to paths whenever possible.
- Wear light-coloured clothing so ticks are easier to spot and brush off.

To remove a tick safely

1. Use fine-tipped tweezers or a tick-removal tool.
2. Grasp the tick as close to the skin as possible.
3. Slowly pull upwards, taking care not to squeeze or crush the tick.
4. Clean the bite with antiseptic or soap and water.

You don't need to do anything else unless you become unwell.

See a GP if you've been bitten by a tick and you get

- Flu-like symptoms – such as feeling hot and shivery, headaches, aching muscles or feeling sick, or
- A circular red rash

Always remember to tell them you've been in forests and grassy areas.

THE PROGRAMME

Friday

12 noon	Campsite opens	
Noon-10pm	Registration	
6.30-9pm	Supper	Bring a Mug!
7.30-11.00pm	Entertainment	

Saturday

	Quiet until 6am	
7.00-8.30am	Breakfast & Pick up Lunch Wristband order: Pink, Orange, Blue, Green	
8.30am	Event Briefings Start	Event Kit required
9.30am-5.00pm	The Main Event	Bases shut 4.30pm
6.00-7.00pm	Dinner Wristband order: Orange, Blue, Green, Pink	
7.30-11.00pm	Entertainment	

Sunday

	Quiet until 6am	
7.30-9.00am	Breakfast & Pick up Lunch Wristband order: Blue, Green, Pink, Orange	
9.30am	Presentations	
10.00am	Fayre, Crafts & Sports See notice board outside admin (You are free to depart anytime)	
2.30pm	Site Closes	

At mealtimes wristbands will be called at approximately 20-minute intervals. Please do not queue before you have been called, this will be over the public address system and flags will be raised near the catering tent.

GETTING HERE
 VEHICULAR ACCESS IS OFF OVERLY ROAD.
 POSTCODE: G17 7HX
 WHAT3WORDS: FIELD.LILAC.DOOZED
 WATCH OUT FOR THE SIGNS!

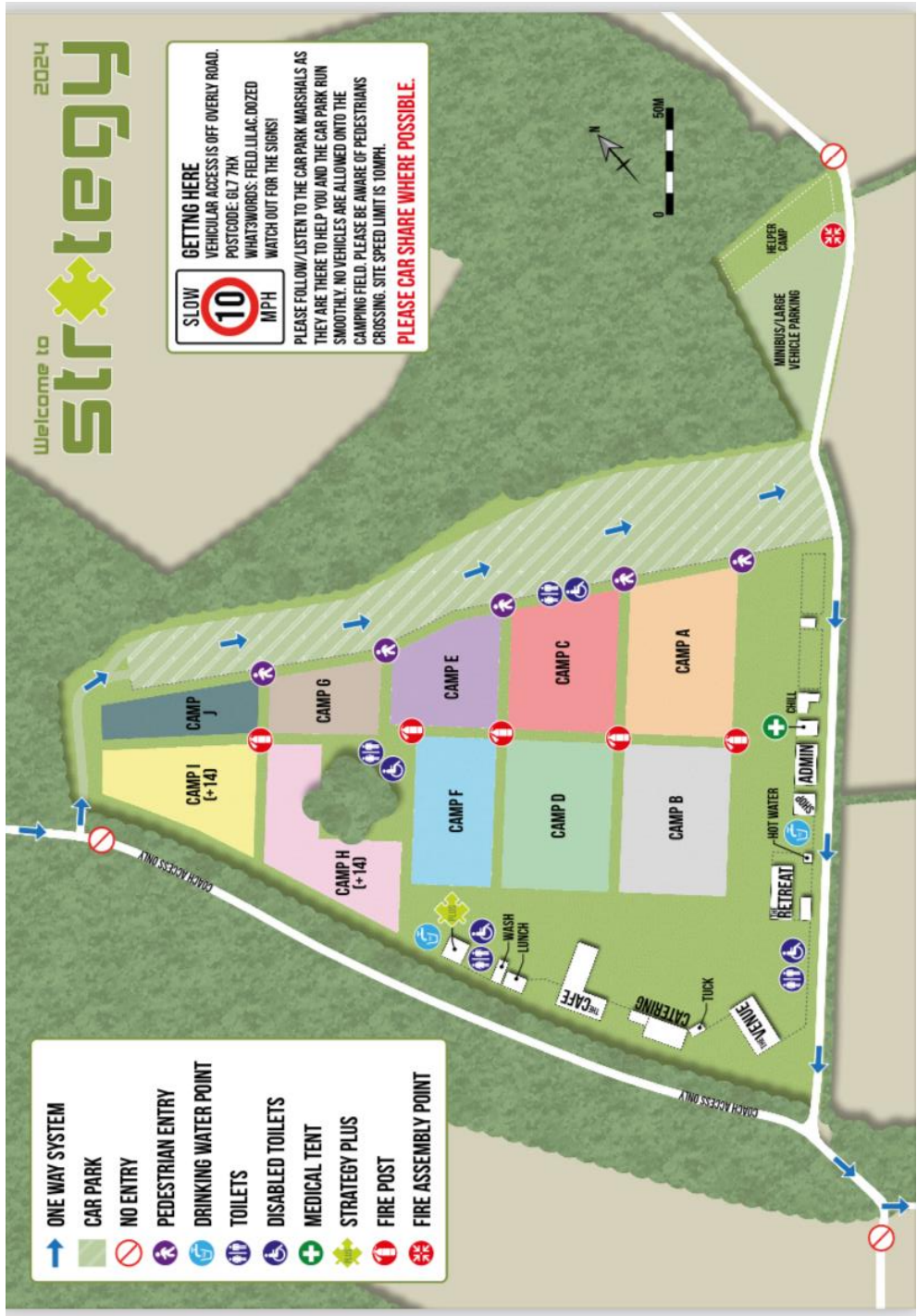
SLOW 10 MPH

PLEASE FOLLOW/LISTEN TO THE CAR PARK MARSHALS AS THEY ARE THERE TO HELP YOU AND THE CAR PARK RUN SMOOTHLY. NO VEHICLES ARE ALLOWED ONTO THE CAMPING FIELD. PLEASE BE AWARE OF PEDESTRIANS CROSSING. SITE SPEED LIMIT IS 10MPH.

PLEASE CAR SHARE WHERE POSSIBLE.



- ↑ ONE WAY SYSTEM
- CAR PARK
- ⊘ NO ENTRY
- ♿ PEDESTRIAN ENTRY
- ♻️ DRINKING WATER POINT
- ♻️ TOILETS
- ♿ DISABLED TOILETS
- ⚕️ MEDICAL TENT
- ⛺ STRATEGY PLUS
- 🔥 FIRE POST
- ⚡ FIRE ASSEMBLY POINT



THE MAIN EVENT

Strategy is a multi-activity challenge hike. It consists of 30 bases of varying difficulty and complexity around our 3,000 acre site.

Bases will be organised around three HUBS. Each HUB will have its own main 'Hub Challenge' and then nine bases, each with their own challenge around it. Each base will be worth 50, 100 or 150 points which will be denoted by a corresponding colour (Green, Amber or Red respectively) on the map.

Strategy teams will be made up of either Scouts or Guides and StrategyPlus teams will be made of Explorers or Rangers. Activities at bases will vary depending on the team that arrives!

Participant briefings will commence on site on Saturday morning, teams will then be walked out to their starting HUB and bases will open at 9.30am. Bases will close at 4.30pm and teams must check back into admin at 5pm. Teams will not be allowed to leave the play area back to site before 4pm.

EVENT RULES

1. All participants **MUST** stay in their teams for the duration of the event. Failure to do so will disqualify them.
2. All items in the event kit list (including a pen) must be carried or worn at all times.
3. Participants cannot return to site before 4pm and must check back into site by 5pm.
4. Participants must obey marshals, police, and event signs.
5. The organisers' decision is final.

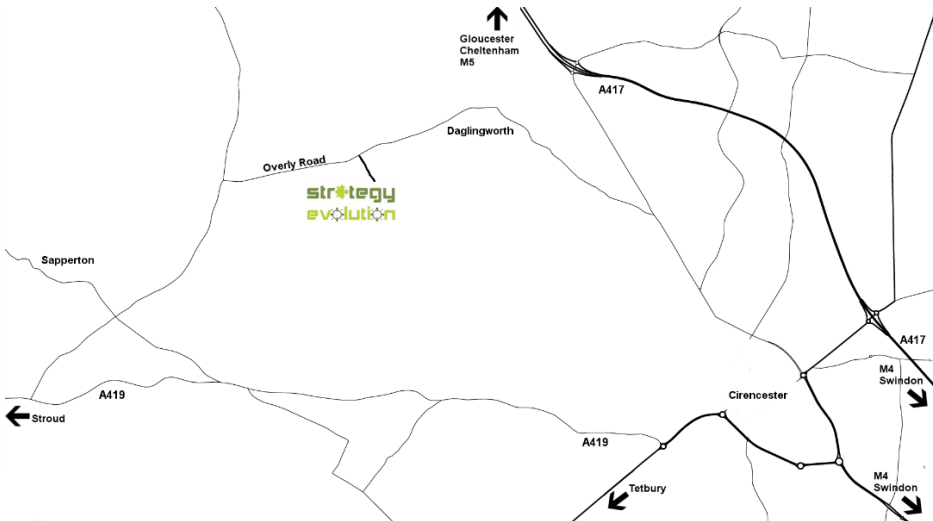
HOW TO GET TO THE SITE

Cirencester Park, Cirencester, Gloucestershire, GL7 7HX
What3words reference [///field.lilac.dozed](https://www.what3words.com/field.lilac.dozed)

The site is accessed via the Overly Road gate. Please follow the yellow Strategy & Evolution signs.

The route through Daglingworth is narrow. If driving a large vehicle (van, coach, minibus) please approach the site from the A419 and use the postcode GL7 6JT and follow the signs. This also helps us to keep our neighbours happy.

On arrival at the site, there will be a one-way system in operation. Please follow the signs and directions of the marshals. The site operates a 10mph speed limit, please always adhere to this speed limit.



KIT LIST

Personal Kit

- Sleeping bag
- Pillow
- Wash kit
- Towel
- Tea towel
- Changes of clothes
- Changes of underclothes
- Torch
- Eating equipment

Event Kit (Personal) – Required for the walk

- Water Bottle
- Day sack
- Waterproofs
- Suitable Walking Footwear
- Personal medication (inhalers, EpiPens)

Event Kit (Team) – Required for the walk

- Event Route Map
- Pen or Pencil
- Compass
- First Aid Kit (including insect repellent, bite cream)
- Whistle

EMERGENCY CONTACTS

Each group must have its own emergency contact and your leader will let you know who this is.

However, if you need to contact a leader who is on site as the result of an emergency, please contact 01285 505404 (Site Phone).

2025 Dates

Strategy – 20 –22 June 2025

Evolution – 27 –29 June 2025

