

strategy

Leaders Booklet 2024



WELCOME TO STRATEGY

This booklet is designed to provide you with the information that you will need before, during and after the event. If there are any questions, before the event, please email us on info@s-e.org.uk. For any questions at the event; ask someone in an S&E hi-vis, someone who is wearing a yellow S&E necker, or pop into the admin tent.

THE SITE

Cirencester Park is the venue for our event. There are over 3,000 acres with a mixture of woodland and fields. Treat the site with care and respect – it's not our land.

ARRIVALS

The site will open at midday on Friday, you will not be able to access the camping field before this. Please talk with your group about the time that you would like them on site. Arrival time is always very busy due to the single track leading to site so please encourage sharing lifts with others from your group or using a minibus, otherwise there will be long queues heading in and out.

On arrival you will be directed to the camping area (there are maps around). Camping fields will open in order – please seek advice from a marshall on the field as to which field is open. Each field must be filled until we move on to the next camping field. You will not be able to camp in the same location as previous years, only if that camping field is open when arriving.

If you have a blue badge, please make sure it is clearly visible on your dashboard.

SETTING UP

It is essential that we keep the number of tents you bring to a minimum; otherwise we will not have enough space for activities. Please do not bring additional mess tents or similar shelters unless you have pre-booked, please note that tags will be handed out to those who have paid for shelters. Vehicles will not be allowed on camping areas even for unloading.

CHECKING IN

Check in is open in Admin from midday. We only require one leader to come and check in, where you will be given: a summary sheet, all the wristbands for your group (please ensure the correct wristband goes to the correct person) and, if pre-booked, a shelter tag.

All groups must be confirmed by 9pm, if there are any changes, please let us know so we can ensure the groups are accurate on the system.

You will only be able to check in if all your group's health forms have been completed, leaders job shop jobs have been allocated and teams assigned.

JOB SHOP

We have a dedicated team of helpers who help keep the cogs turning, but without your help we wouldn't be able to run all the activities and checkpoints throughout the weekend. We, and a few thousand Scouts and Guides, would be very grateful if you could help.

To run the event effectively we need all leaders to help at a base on the Saturday and another job during the weekend. If all leaders volunteer to help there should be surplus on each base allowing you to both help and have time off to explore other bases and maybe even meet your groups for lunch! Obviously, if a young person has specific needs or requires assistance then it is completely satisfactory to have a leader join them! If there are any questions, please email admin@s-e.org.uk

OUR BADGE

2024 sees the 10-year anniversary of Strategy and Evolution. As such we've dedicated our 2024 badge to it, everyone will get one but if you want an extra head to our shop.

RECYCLING INFORMATION

Strategy and Evolution is a ZERO WASTE TO LANDFILL SITE! This means all your waste can be put into two bins, waste and recycling, it is then sorted off site at Grist Environmental site in Devizes, Wiltshire. Please make sure you put all your waste into the bin to ensure a litter free site.

FOOD

All food is catered for during the weekend – below is a provisional menu and may be subject to change.

All dietary requirements must be provided by **May 26th** via the health form. Dietary requests made after this time will unfortunately not be guaranteed. If you have a pre-submitted dietary requirement; please make yourself known at the front of the line.

MENU

Friday Supper	Soup & A Roll, Doughnut
Saturday Breakfast	Bacon/Sausage Baps V GF VE Options Egg omelettes Porridge with fresh fruit & Cereal
Saturday Lunch	Packed Lunch in paper bag
Saturday Dinner	Meatballs with tomato basil pasta sauce (vegetables in sauce) V GF VE Options Sweet and sour chicken stir fry, mixed vegetables & rice H Sweet and sour stir fry with mixed vegetables & rice Dessert: ice cream pot
Sunday Breakfast	Bacon/Sausage Baps V GF VE Options Egg omelettes Porridge with fresh fruit & Cereal
Sunday Lunch	Packed Lunch in paper bag

Breakfast and dinner are available from the catering tent. Lunches from the packed lunch tent. Please bring your reusable plate, bowl, mug, and cutlery with you. Once you've finished your meal, please use our washing up area.

WASHING UP

Hot water and washing up bowls will be available by the washing up area. Groups may wish to bring their own washing up bowl, liquid & sponges to ease queueing. These facilities are to be used for personal eating equipment only. Groups will need to provide tea towels.

THE RETREAT

The Retreat is an area for use by those over the age of 18 only. It offers a place to relax, chat and unwind with other leaders and helpers. In the day, the retreat offers a range of hot and cold drinks and cakes and a quiet area to unwind. In the evening our resident land lady will be opening the bar – 7.30pm-11.30pm - to provide some alcoholic refreshments. We will do ID checks on anyone lucky enough to look under 25. No ID, no admittance, no exceptions.

To help reduce the amount of waste we produce, we will only be serving out of reusable souvenir glasses. These will be available in the retreat. The retreat does not accept cash, only tokens which can be purchase with card or cash once in the retreat.

STRATEGY MERCHANDISE

There will be loads of S&E branded items to buy from pens and badges to neckers and t-shirts. So don't forget a bit of spending money! You can see a selection and pre-order online at shop.s-e.org.uk. Pre-ordering ensures the items you want are available as we often sell-out of popular sizes and colours. Pre-ordering will also give you the chance to personalise items. Any items pre-ordered can be picked up from the Shop throughout the weekend – opening times will be displayed outside.

For personalised items, orders need to be made before **2nd June**.

THE CAFÉ

There will be a café on site, serving a range of hot and cold food & drinks. There will be a selection of healthy alternatives as well as some of the classic S&E sweets & treats! This will be open throughout the weekend – opening times will be displayed outside. If you bring your own mug for hot drinks, we'll even give you a discount!

Please note: Whilst we take every care to reduce the risk of cross contamination, The Strategy and Evolution Café is unable to guarantee a completely allergen free environment as food containing allergens are prepared within the café.

CHILL TENT

During the weekend the chill tent is available as a quieter space on site for both adults and young people. It's an area to wind down and relax with access to our inclusion team to talk to about any worries or issues you may have.

As well as for young people, there will be a separate section for leaders in the chill tent to access a chill area/support. The Inclusion team will be there to chat through any inclusion queries that leaders may have.

ALCOHOL AND DRUGS

Alcohol is only allowed in the retreat area and only drinks purchased in this area may be consumed. The consumption of alcohol by under 18s is not allowed. The event has a zero-tolerance policy when it comes to the use of illegal substances.

SMOKING AND VAPING

We are a smoking free site, so no smoking or vaping is permitted in the camping areas, in the play area or in any of the marquees. However, there is a designated smoking area in the retreat. This will be available throughout the day.

PHOTOGRAPHS

If you take any photos during the weekend, please share them with the media team in admin tent or when you upload to Facebook, Twitter or Instagram tag us #Stravolution.

HYGIENE

There are toilets on site, with basic hand-washing facilities. Sanitary waste excluding packaging can be placed into the toilets. Running water and sinks will be provided for personal washing.

FIRST- AID

In the first instance, leaders are responsible for their groups first aid. If required there is a medical team on site for more serious injuries.

INSECT & TICK BITES

Due to the events taking place in fields and woodland there is the risk of being bitten or stung by insects including horse-flies, wasps and ticks. It is important to be aware of ticks and to safely remove them as soon as possible, just in case.

We recommend bringing insect repellent and insect bite creams/clickers & antihistamines as part of your first aid kit.

To reduce the risk of being bitten:

- Cover your skin while walking outdoors and tuck your trousers into your socks.
- Use insect repellent on your clothes and skin.
- Stick to paths whenever possible.
- Wear light-coloured clothing so ticks are easier to spot and brush off.

To remove a tick safely:

1. Use fine-tipped tweezers or a tick-removal tool.
2. Grasp the tick as close to the skin as possible.
3. Slowly pull upwards, taking care not to squeeze or crush the tick.
4. Clean the bite with antiseptic or soap and water.

You don't need to do anything else unless you become unwell.

See a GP if you've been bitten by a tick and you get:

- Flu-like symptoms – such as feeling hot and shivery, headaches, aching muscles or feeling sick, or
- A circular red rash

Always remember to tell them you've been in forests and grassy areas.

THE PROGRAMME

Friday

12 noon	Campsite opens	
Noon-10pm	Registration	
6.30-9pm	Supper	Bring a Mug!
7.30-11.00pm	Entertainment	

Saturday

	Quiet until 6am	
7.00-8.30am	Breakfast & Pick up Lunch Wristband order: Pink, Orange, Blue, Green	
8.30am	Event Briefings Start	Event Kit required
9.30am-5.00pm	The Main Event	Bases shut 4.30pm
6.00-7.00pm	Dinner Wristband order: Orange, Blue, Green, Pink	
7.30-11.00pm	Entertainment	

Sunday

	Quiet until 6am	
7.30-9.00am	Breakfast & Pick up Lunch Wristband order: Blue, Green, Pink, Orange	
9.30am	Presentations	
10.00am	Fayre, Crafts & Sports See notice board outside Admin (You are free to depart anytime)	
2.30pm	Site Closes	

At mealtimes wristbands will be called at approximately 20-minute intervals. Please do not queue before you have been called, this will be over the public address system and flags will be raised near the catering tent.

GETTING HERE
 VEHICULAR ACCESS IS OFF OVERLY ROAD.
 POSTCODE: 6L7 7HX
 WHAT3WORDS: FIELD.LILAC.DOZED
 WATCH OUT FOR THE SIGNS!

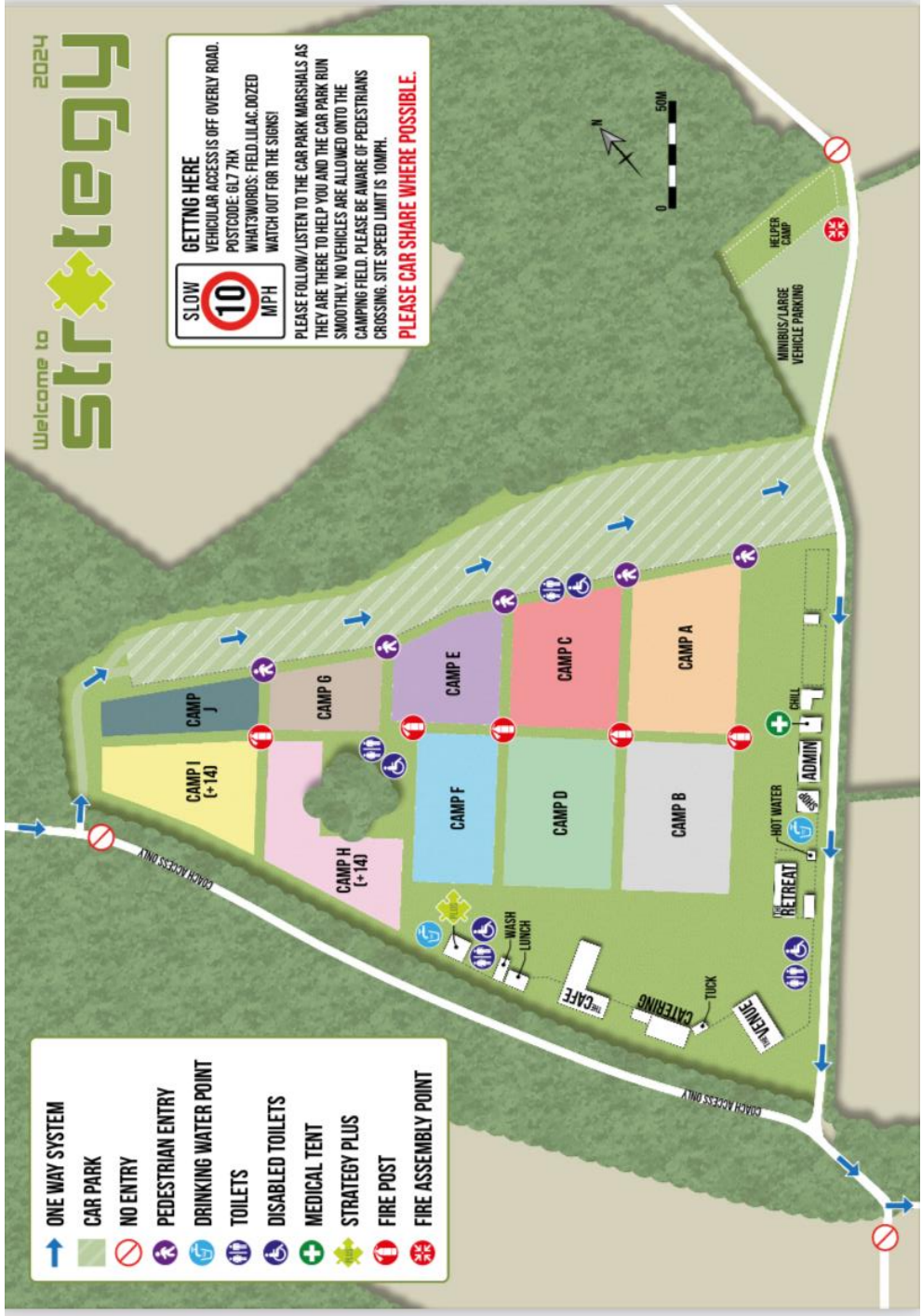
SLOW 10 MPH

PLEASE FOLLOW/LISTEN TO THE CAR PARK MARSHALS AS THEY ARE THERE TO HELP YOU AND THE CAR PARK RUN SMOOTHLY. NO VEHICLES ARE ALLOWED ONTO THE CAMPING FIELD. PLEASE BE AWARE OF PEDESTRIANS CROSSING. SITE SPEED LIMIT IS 10MPH.

PLEASE CAR SHARE WHERE POSSIBLE.



- ↑ ONE WAY SYSTEM
- 🚗 CAR PARK
- 🚫 NO ENTRY
- 🚶 PEDESTRIAN ENTRY
- 🚰 DRINKING WATER POINT
- 🚻 TOILETS
- ♿ DISABLED TOILETS
- 🏠 MEDICAL TENT
- 📡 STRATEGY PLUS
- 🔥 FIRE POST
- 🚒 FIRE ASSEMBLY POINT



THE MAIN EVENT

The Strategy Main Event is a multi-activity challenge consisting of 30 bases; 10 arranged around three HUBs:

A - Rough Hill, **B** - Ten Rides & **C** - The North Pole.

- HUBs are the logistical focus for Communications; First Aid & Welfare; Water Points; hot drinks; Toilets and as an initial evacuation/liaison point in the event of a Major Incident.
- Bases will score 50, 100 or 150 points depending on the colour of the base on the map (Green, Amber, Red respectively). Strategy (Scouts & Guides) and StrategyPlus (Explorers & Rangers) will visit the same 30 bases but taking part in either the same activity, a variation of it or different challenges altogether. (If you have just one activity at your base, please adapt the activity or scoring to make it slightly harder for StrategyPlus teams!).
- There is no predetermined route, but teams have a set time (0930-1630) to complete as many challenges as possible, using whichever 'Strategy' they choose to score the most points. StrategyPlus teams will also have three additional bases to visit.

As part of your check in at Admin you will receive a summary sheet which will detail the allocated bases for each adult from job shop.

On Saturday morning, please drop off your young people in the area from 8am for their brief and walk out to your designated HUB, collect any kit for your base and then make your way to your base. We suggest taking a chair and reusable mug, if you would like to take advantage of the hot drinks served at the HUBs throughout the day.

All the information for how to run the activity, scoring and what to do if you need help will be in the base information packs.

EVENT RULES

1. All participants **MUST** stay in their teams for the duration of the event. Failure to do so will disqualify them.
2. All items in the event kit list (including a pen) must be carried or worn at all times.
3. Participants cannot return to site before 4pm and must check back into site by 5pm.
4. Participants must obey marshals, police, and event signs.
5. The organisers' decision is final.

SPORTS

Once you get back on Saturday don't forget that you can register to enter the sports competitions at the admin tent between 6pm -9pm. Games will be played on Sunday during the fayre.

HOW TO GET TO THE SITE

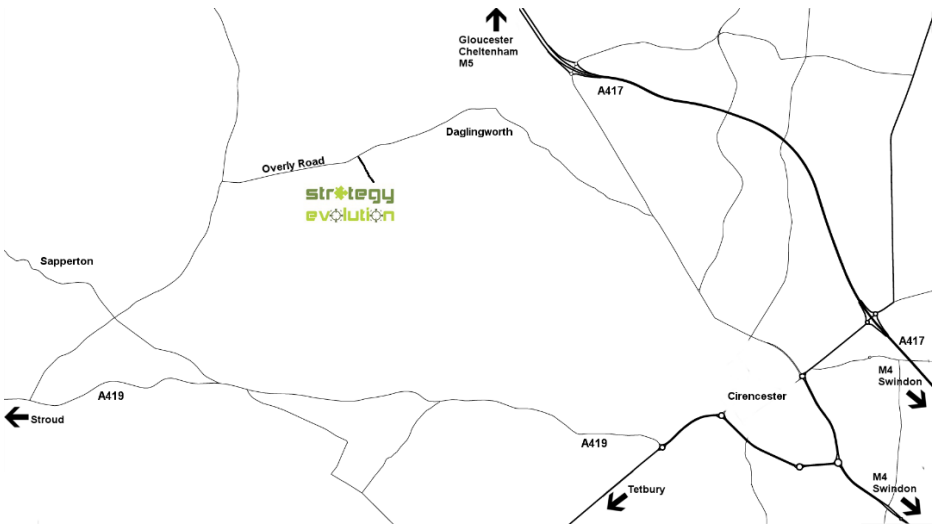
Cirencester Park, Cirencester, Gloucestershire, GL7 7HX

What3words reference [///field.lilac.dozed](https://www.what3words.com/field.lilac.dozed)

The site is accessed via the Overly Road gate. Please follow the yellow Strategy & Evolution signs.

The route through Daglingworth is narrow. If driving a large vehicle (van, coach, minibus) please approach the site from the A419 and use the postcode GL7 6JT and follow the signs. This also helps us to keep our neighbours happy.

On arrival at the site, there will be a one-way system in operation. Please follow the signs and directions of the marshals. The site operates a 10mph speed limit, please adhere to this speed limit at all times.



KIT LIST

Personal Kit

- Sleeping bag
- Pillow
- Wash kit
- Towel
- Tea towel
- Changes of clothes
- Changes of underclothes
- Torch
- Eating equipment – please do not bring disposable.

Event Kit (Personal) – Required for the walk

- Water Bottle
- Day sack
- Waterproofs
- Suitable Walking Footwear
- Personal medication (inhalers, antihistamines, EpiPens etc)

Event Kit (Team) – Required for the walk

- Event Route Map
- Pen or Pencil
- Compass
- First Aid Kit (including insect repellent, bite cream)
- Whistle

Group Kit

- Personal washing bowls
- Sufficient sleeping tents
- Mallets (the soil can be rocky)
- **NO open fires, BBQs, stoves or gas lights**
- **NO mess tents, marquees, or group shelters unless prebooked**

Leader's Kit

- Travel /thermos mug (For hot drinks on site and on checkpoint)
- Collapsible chair (For use in the retreat & on checkpoints)

EMERGENCY CONTACTS

Each group must have its own emergency contact, please let your groups know who this is.

However, if you need to contact a leader who is on site as the result of an emergency, please contact 01285 505404 (Site Phone).

2025 Dates

Strategy – 20 –22 June 2025

Evolution – 27 –29 June 2025

